



# konsiderate

## FOR IMMEDIATE RELEASE

### Launch of Konsiderate Brings Community-Driven Ratings and Reviews to Medical Simulation

#### SUMMARY

*Recently launched ratings and review site Konsiderate will enable the thousands of simulation champions from around the world to share product and service experiences regarding quality, value and customer support from the increasing number of industry vendors.*

San Francisco, CA, January 14, 2014 – Konsiderate ([www.konsiderate.com](http://www.konsiderate.com)), a new community-driven ratings and review website for medical simulation products and services has just launched its Alpha phase. This new website was created to enable the thousands of simulation champions from around the world to share product and service experiences regarding quality, value and customer support from the increasing number of industry vendors. Konsiderate Co-Founder and CEO, Lance Baily, who also founded [HealthySimulation.com](http://HealthySimulation.com) and [SimGHOSTS.Org](http://SimGHOSTS.Org), is well versed in the needs of the medical simulation community.

With review sites like [angieslist.com](http://angieslist.com), [amazon.com](http://amazon.com), [rottentomatoes.com](http://rottentomatoes.com), and [yelp.com](http://yelp.com) -- the world is changing in the favor of the customer. So why should it be any different for purchasers of medical simulation equipment or services? Konsiderate's goal is to empower the professional community of simulation champions to make informed purchasing decisions through the collective help of their peers.

Konsiderate.com was developed to showcase the stories of medical simulation product and services customers, giving them a global perspective necessary to make informed purchasing decisions. Through Konsiderate.com, new and experienced users looking to buy medical simulation products and services will have the opportunity to quickly learn what the collective voice of the entire community experience is for every rated product on the market.

Alpha launch features currently available to Konsiderate.com users:

- Easily login using established professional LinkedIn profile.
- Write reviews of medical simulation products and services.
- Rate's quality, value and customer service of your purchased products/services.
- Tag products/services for specific and searchable key terms including procedures & features.
- See community reviews, and their average "konsideratings" for all product/services rated.
- Read and vote on the most helpful product/service reviews.

Konsiderate is taking applications for Alpha-Testers at [www.Konsiderate.com](http://www.Konsiderate.com).

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